The Africa Travel Association

Under the auspices of ATA President, Honorable Fatou Mas Jobe-Njie, Minister of Culture and Tourism of **The Gambia** and with support from **The World Bank**, invite you to a tourism strategy briefing and networking reception.

Introduction	Edward Bergman, Executive Director, ATA
Opening Remarks	Honorable Fatou Mas Jobe-Njie, The Gambia
Tourism Briefing	Dr. Hannah Messerli, Private Sector Development/ Tourism, Africa Region, The World Bank Group

The event will be held in recognition of the recent signing of an MOU between ATA and the African Union.

When:
Wed., November 10, 2010
3:30 —5:30 pm

Where:
North Gallery, Room 19
World Travel Market
ExCel London UK

RSVP by email to:
info@africatravelassociation.org.